

Sample EnerCheck® Letter—More Efficient Consumer Results in kWhs and percentage

John A. Sample
123 Any Street
Anytown, USA 12345

Service Address:
123 Any Street
Anytown, USA 12345

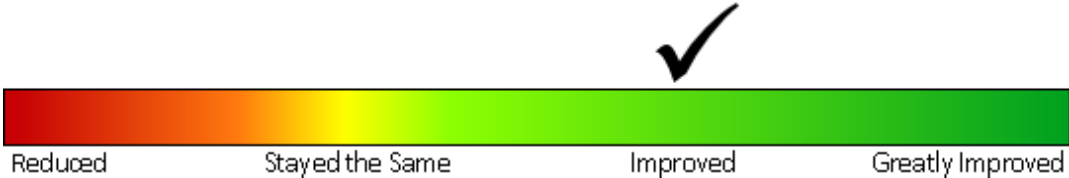
RE: Account Number 1234567892

Dear John A. Sample:

As a valued Smart Utility customer, we are able to provide you with EnerCheck®, a personalized energy efficiency indicator for your service address, free of charge! Your EnerCheck® is determined by comparing your actual electric usage from May to April 2006 to the actual amount of electricity used from May to April 2007 and eliminating any influence from variations due to weather. The EnerCheck® results are beneficial because they allow you to see the true impact any energy efficiency measures you have taken in the past year have had on your use of electricity.

Your energy efficiency has:
IMPROVED

THANK YOU! Our analysis shows you have decreased your electric usage by approximately 756 kWhs in the past year. This has resulted in a 6% improvement in your electric energy efficiency.



Reduced Stayed the Same Improved Greatly Improved

On average, Smart Utility customers' energy efficiency has "Stayed the Same."

CONGRATULATIONS! Your household's energy efficiency has improved. Your improved efficiency not only saved you money on your utility bill, but you have also helped to protect the environment.

Please visit our website at www.yourcompanyhere.com or contact one of our service representatives at **1-800-123-4567** to learn about the latest energy saving tips and products available to help you increase your energy efficiency in the future. You may also be interested in scheduling a Home Energy Audit with one of our certified consultants. They will conduct a thorough evaluation of your home's energy efficiency, prepare a report recommending improvements and explain available energy efficiency rebates or loans.

Smart Utility will continue to provide you with an updated EnerCheck® report on an annual basis and we would like to thank you for your assistance in our ongoing efforts to preserve the environment.

Sincerely,

Smart Utility

The EnerCheck® Method and Systems are covered by U.S. Patent No. 6785620