

# Sample EnerCheck® Letter—More Efficient Electric Consumer Results in dollars, pounds of CO2 and trees

John A. Sample  
123 Any Street  
Anytown, USA 12345

Service Address:  
123 Any Street  
Anytown, USA 12345

RE: Account Number 1234567892

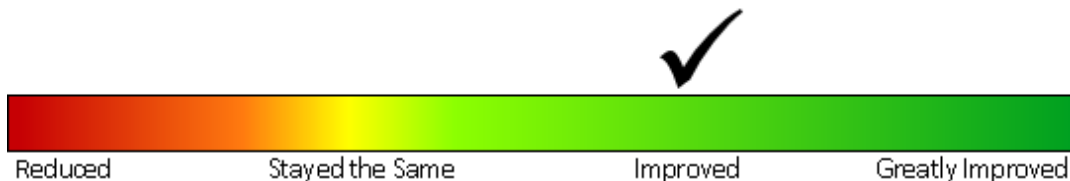
Dear John A. Sample:

As a valued Smart Utility customer, we are able to provide you with EnerCheck®, a personalized energy efficiency indicator for your service address, free of charge! Your EnerCheck® is determined by comparing your actual electric usage from May to April 2006 to the actual amount of electricity used from May to April 2007 and eliminating any influence from variations due to weather. The EnerCheck® results are beneficial because they allow you to see the true impact any energy efficiency measures you have taken in the past year have had on your use of electricity.

Your energy efficiency has:

**IMPROVED**

**THANK YOU!** Your improved efficiency saved you approximately \$83.04 on your electric bill in the past year. In addition, you prevented the emission of approximately 130 lbs of the greenhouse gas carbon dioxide, which has the same green environmental effect of planting 3 trees.



On average, Smart Utility customers' energy efficiency has "Stayed the Same."

**CONGRATULATIONS!** Your household's energy efficiency has improved. Your improved efficiency not only saved you money on your utility bill, but you have also helped to protect the environment.

Please visit our website at [www.yourcompanyhere.com](http://www.yourcompanyhere.com) or contact one of our service representatives at **1-800-123-4567** to learn about the latest energy saving tips and products available to help you increase your energy efficiency in the future. You may also be interested in scheduling a Home Energy Audit with one of our certified consultants. They will conduct a thorough evaluation of your home's energy efficiency, prepare a report recommending improvements and explain available energy efficiency rebates or loans.

Smart Utility will continue to provide you with an updated EnerCheck® report on an annual basis, and we would like to thank you for your assistance in our ongoing efforts to preserve the environment.

Sincerely,  
Smart Utility

The EnerCheck® Method and Systems are covered by U.S. Patent No. 6785620